PUT YOURSELF ON THE MAP WITH A CAREER IN INTERNATIONAL TOURISM

Why Choose Glasgow Caledonian University?
GCU’s tourism management program is accredited by the Tourism Management Institute and is ideal for those who want a management position in customer service, marketing, travel and destination planning, transport, logistics, events, administration or development. GCU has one of the highest student satisfaction ratings in the U.K. and is known for being “the U.K.’s most attractive destination for international job seekers.”

A Vibrant, Cosmopolitan City
Glasgow is known for its architecture, vibrant music scene, and sports. It offers one of the best shopping experiences in the U.K., second only to London. Explore Loch Ness, the Highlands, or Edinburgh; take the train to London; or hop on a short flight to major European cities.

MSc ITM Unique Program Features
• Earn Your Master’s Degree With An Additional Six Months of Study After Completing Your Postgraduate Diploma
• Option to Complete Your Dissertation From Home

HOW IT WORKS

UCR Postgraduate Diploma in Tourism & Hospitality Management or Big Data Technologies

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<th>Fall Quarter</th>
<th>Winter Quarter</th>
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<td>Coursework in U.S. Classroom</td>
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  • Global Human Resources
  • Global Marketing Management
  • Multinational Financial Management
  • Managing Change and Technology
  • Strategic Management |
| Coursework in U.S. Classroom |
  • Marketing You
  • Cross-Cultural Perspectives in Tourism
  • Tourism Destination Management
  • Event Design and Technologies OR
  • Big Data Landscape
  • Data Analytics Technologies
  • Cloud Computing & Web Services |
| Unpaid Internship in U.S.* |
  • Gain valuable work experience in an American company |

MSc in International Tourism Management or Big Data Technologies

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<th>Fall**</th>
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<td>Coursework at GCU</td>
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</table>
  • Delivering Dynamic Destinations Events and Tourism Experiences OR
  • Internet of Things
  • Big Data Platforms
  • IT Professional Issues and Project Methods, or equivalent |
| Dissertation |
  • Complete at GCU or from home country |

F-1 INTERNATIONAL STUDENTS Optional Practical Training
Upon successful completion of the Postgraduate Diploma program at the end of Quarter 3, qualified students may apply for authorization to stay in the U.S. and gain up to one year (12 months) of paid work experience at an American company.

Complete your Postgraduate Diploma with a minimum GPA of 70% and apply to the GCU Master’s degree program. Applications will be evaluated on an individual basis.

* Internship requirement for Master’s program may be waived for domestic students who have extensive U.S. work experience.
** Based on Fall start date in PGD program. Students who begin the PGD program in the Winter may begin the Master’s program coursework at GCU in September following PGD program completion.