Achieve your goals, one step at a time. We offer three tiers of graduate-level studies, each providing an in-depth, hands-on educational experience to help you earn a Master’s degree. Gain advanced international tourism management techniques and on-the-job experience before you apply to earn your Master’s degree at a premier international university. In just over one year, you will have everything you need to succeed.

UCR Extension is the professional, continuing education branch of the University of California, Riverside (UCR), and is located 80 kilometers east of Los Angeles in the heart of beautiful, sunny Southern California. UCR is one of 10 campuses within the prestigious University of California system, one of the nation’s premier public institutions of higher education.

- 24,000 students
- 101 Bachelor’s degrees
- 55 Master’s degrees
- 100,000 + Alumni

Faculty Distinctions:
- 2 Nobel Prize Recipients
- 48 Fulbright Scholars
- 19 Guggenheim Fellows

Ensuring high-quality, innovative curriculum approved by UCR’s Academic Senate. Delivered by UCR Extension instructors and designed to meet your personal, professional and educational goals.

GCU’s tourism management program is accredited by the Tourism Management Institute and is ideal for those who want a management position in customer service, marketing, travel and destination planning, transport, logistics, events, administration or development.

- 151-200th Young University Rankings 2019 (Times Higher Education)
- 44th University Impact Ranking 2019 (Times Higher Education)
- Guardian Award – 1st in Scotland (2019)
- MSc in International Tourism and Event Management Program recognized by the Tourism Management Institute (TMI)
- 95% overall employability rate within 6 months of graduation

GCU has one of the highest student satisfaction ratings in the U.K. and is known for being “the U.K.’s most attractive destination for international job seekers.”

First Award
UCR Extension
Postgraduate Diploma in Tourism & Hospitality Management

Second Award
GCU
MSc in International Tourism Management

15 MONTHS

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ONE PROGRAM. TWO CONTINENTS. TWO AWARDS.

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| Coursework | Coursework | Internship | Coursework | Dissertation |

**Admission Requirements**
- Non-native English speakers with advanced English language required
- TOEFL 550 PBT; 80 iBT; IELTS 6.5; or the equivalent
- Completion of the UCR Postgraduate Diploma qualifies you for this requirement

**Program Length**
- 15 months total (9 month PGD + 6 month MSc completion)

**Program Cost**
- Master's: €8550 Euros or US $9,500*
- PGD: US $18,200

**UCR EXTENSION PROFESSIONAL STUDIES COURSES**

- **Coursework**
  - Essentials for Professional Development
  - Global Human Resources Management
  - Global Marketing Integrated Approaches to Marketing Management
  - Multinational Financial Management
  - Building Technology-Centric Organizations
  - Strategic Management in the Global Environment
  - Developing Your Digital Professional Portfolio
  - Cross-Cultural Perspectives in Tourism
  - Tourism Destination Management
  - Event Design and Technologies

- **Internship**
  - Understanding the American Workplace (online)

**GCU COURSES**

- **Coursework**
  - Delivering Dynamic Destinations Events and Tourism Experiences

- **Dissertation**
  - Final Master’s thesis project

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* Exchange rates from xe.com, Aug. 29, 2019