

BUILDING TOMORROW'S GLOBAL MARKETING LEADERS

Located two hours from Dublin in the beautiful city of Galway, National University of Ireland, Galway (NUI Galway) is one of the oldest and most prestigious universities in Ireland. Established in 1845, NUI Galway has become a top research-led university in a variety of cutting-edge fields. With over 17,000 students, NUI Galway has a diverse student body, and students from over 90 countries.

Why Choose NUI Galway?

NUI Galway ranks #3 in Ireland with over 160 years of teaching and research excellence. Awarded the top Five Star Rating in the QS Stars ranking system, NUI Galway continues to rise in the Times Higher Education (THE) Rankings, as well as the QS World Rankings.

A Colorful, Exciting Seaside City

Galway is Ireland's fifth largest city, where old-world charm meets present-day convenience. Explore the museums, pubs, shopping and vibrant nightlife in the picturesque seaside city of Galway, travel to other parts of Ireland (Dublin, Cork or Limerick) via car or train, or take the ferry to explore the rest of the UK or Europe.

Galway also offers proximity to the international offices of many top companies, including Amazon, Google, Apple, HP, IBM and Cisco.

MSc Unique Program Features

- **Earn Your Master's Degree with an Additional Six Months of Study after Completing Your Postgraduate Diploma:** Eligible students can apply Postgraduate Diploma coursework to the NUI Galway Master's program as one full semester of credit, leaving you to complete one semester and a dissertation to earn your Master's degree.
- **Option to Complete Your Dissertation From Home:** Spend a minimum of four months in Galway completing your Master's program coursework. Then, choose to finish your dissertation in Ireland or from home.
- **Puts Employability First:** As a top university for graduate employability, 94% of NUI Galway graduates progress to work or further study.

Additional Benefits

- **Gain Critical Work Experience:** During the school year, you can work part-time, and during breaks, you can work full-time. Once you have earned your Master's degree, you can stay to work for one year, with the possibility of a second year, to build your international CV.
- **Social Life:** NUI Galway offers an immersive student experience with many sports clubs and student volunteering opportunities.
- **Housing:** A variety of housing options, both on-campus and off-campus are available. Housing costs will vary; on-campus housing fees start at approximately \$600 per month.

Who Can Apply?

- For non-native English speakers, advanced English language is required: TOEFL 550 PBT, 80 iBT; IELTS 6.5; or the equivalent. Completion of the UCR Postgraduate Diploma qualifies you for this requirement.
- NUI will accept applications from students who have successfully completed the Postgraduate Diploma in Business Management with a minimum GPA of 70%. Attainment of the entry criteria does not guarantee entry into the Master's Program*.

* Subject to final approval by NUI Galway Academic Council.



OÉ Gaillimh
NUI Galway

MSc in Marketing Management (International)

HOW IT WORKS

UCR Postgraduate Diploma in Business Management			MSc in Marketing Management (Int'l)	
Fall Quarter	Winter Quarter	Spring Quarter	Fall	Winter
Coursework in U.S. Classroom <ul style="list-style-type: none"> Global Human Resources Global Marketing Management Multinational Financial Management Managing Change and Technology Strategic Management 	Coursework in U.S. Classroom <ul style="list-style-type: none"> Marketing You Students take 3 specialization courses in Marketing: <ul style="list-style-type: none"> Marketing Principles & Practice Market Research Consumer Behavior 	Unpaid Internship in U.S. <ul style="list-style-type: none"> Gain valuable work experience in an American company 	Coursework at NUI Galway <ul style="list-style-type: none"> Digital Marketing Marketing Innovation & Commercialisation Research Methods Services Marketing Strategic Marketing Selling & Sales Management 	Dissertation <ul style="list-style-type: none"> Complete at NUI Galway or from home country
Complete your Postgraduate Diploma with a minimum GPA of 70% and apply to the NUI Galway Master's degree program. Applications will be evaluated on an individual basis.				

How Long? How Much?

Postgraduate Program Start Dates

2018 Winter: January 2, 2018 **2019 Winter:** January 2, 2019
2018 Spring: March 26, 2018 **2019 Spring:** March 25, 2019
2018 Fall: September 24, 2018 **2019 Fall:** September 23, 2019

MSc Program Start Dates

September 2018
 September 2019

Program Length

15 months total (9 month PGD + 6 month MSc completion)

Cost Estimate*

PGD Program: \$19,950 (2018/2019)
 Additional Fees for Master's Completion: \$12,000 (2018)*
 (Approximate tuition cost only. Subject to final approval by NUI Galway.)

** Please note that all Master's program fees are approximate. Exact tuition and fees are in home country's currency and this USD conversion is based on current exchange rates. As such, fee amount may vary.*

For more information about NUI Galway, visit: www.nuigalway.ie

