Achieve your goals, one step at a time. We offer three tiers of graduate-level studies, each providing an in-depth, hands-on educational experience to help you earn a Master’s degree. Gain advanced tourism and hospitality management techniques and on-the-job experience before you apply to earn your Master’s degree at a premier international university. In just over one year, you will have everything you need to succeed.

One Program. Two Continents. Two Awards.

International Tourism and Hotel Management

Southern California — Australia

UCR Extension is the professional, continuing education branch of the University of California, Riverside (UCR), and is located 80 kilometers east of Los Angeles in the heart of beautiful, sunny Southern California. UCR is one of 10 campuses within the prestigious University of California system, one of the nation’s premier public institutions of higher education.

- 24,000 students
- 101 Bachelor’s degrees
- 55 Master’s degrees
- 100,000 + Alumni

Faculty Distinctions:
- 2 Nobel Prize Recipients
- 48 Fulbright Scholars
- 19 Guggenheim Fellows

Ensuring high-quality, innovative curriculum approved by UCR’s Academic Senate. Delivered by UCR Extension instructors and designed to meet your personal, professional and educational goals.

Southern Cross University is a vibrant, contemporary Australian university located in a unique part of Australia. Our program is designed for students who seek a senior management position in tourism or hospitality organizations.

- Ranked No. 1 in Australia for overall international student support (International Student Barometer)
- Top 100 Young Universities in the World (Times Higher Education World University Rankings)
- World Standard or above in 23 key research areas (Excellence in Research for Australia)
- Tourism and Hospitality program ranked No. 1 in Australia in the 2019 Good Universities Guide
- 99% of internship organizations express an interest in employing SCU grads

Graduates have specialized industry knowledge and become confident leaders who understand the complexity and challenges of global tourism.

First Award
UCR Extension
Postgraduate Diploma in Tourism & Hospitality Management

Second Award
SCU
Master of International Tourism & Hotel Management

17 Months

(951) 827-4346 • www.iep.ucr.edu
ONE PROGRAM. TWO CONTINENTS. TWO AWARDS.

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**Admission Requirements**

- Non-native English speakers with advanced English language required
- TOEFL 550 PBT; 80 iBT; IELTS 6.5; or the equivalent
- Completion of the UCR Postgraduate Diploma qualifies you for this requirement

**Program Length**

- 17 months total (9 month PGD + 8 month Master’s completion)

**Program Cost**

- Master’s: $20,000 AUD or US $13,500*
- PGD: US $18,200

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**UCR EXTENSION PROFESSIONAL STUDIES COURSES**

**Coursework**

- Essentials for Professional Development
- Global Human Resources Management
- Global Marketing: Integrated Approaches to Marketing Management
- Multinational Financial Management
- Building Technology-Centric Organizations
- Strategic Management in the Global Environment
- Developing Your Digital Professional Portfolio
- Cross-Cultural Perspectives in Tourism
- Tourism Destination Management
- Event Design and Technologies

**Internship**

- Understanding the American Workplace (online)

**SCU COURSES**

**Coursework**

- Business Professional Development
- International Tourism Systems
- Tourism Planning Environments
- Managing Information Systems

**Research Project**

- Industry Research Project

**Paid Internship**

- Students complete a research project in conjunction with their internship

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* Exchange rates from xe.com, Aug. 29, 2019