National University of Ireland
Your Master’s Pathway in Marketing Management

Why Choose NUI Galway?
Located two hours from Dublin in the beautiful city of Galway, National University of Ireland (NUI) Galway is one of the oldest and most prestigious universities in Ireland. Established in 1845, NUI Galway has become a top research-led university in a variety of cutting-edge fields. With over 17,000 students, NUI Galway has a diverse student body, and students from over 90 countries. NUI Galway ranks #3 in Ireland with over 160 years of teaching and research excellence. Awarded the top Five Star Rating in the QS Stars ranking system in 2012, NUI Galway continues to rise in the Times Higher Education (THE) Rankings, as well as the QS World Rankings.

Explore the museums, pubs, shopping and vibrant nightlife in the picturesque seaside city of Galway, travel to other parts of Ireland (Dublin, Cork or Limerick) via car or train, or take the ferry to explore the rest of the UK or Europe.

Galway also offers proximity to the international offices of many top US companies, including Amazon, Google, and, most recently, Apple.

MSc Unique Program Features
- Earn Your Master’s Degree with an Additional Six Months of Study after Completing Your Postgraduate Diploma: Eligible students can apply Postgraduate Diploma coursework to the NUI Master’s program as one full semester of credit, leaving you to complete one semester and a dissertation to earn your Master’s degree.
- Option to Complete Your Dissertation From Home: Spend a minimum of four months in Galway completing your Master’s program coursework. Then, choose to finish your dissertation in Ireland or from home.
- Puts Employability First: As a top university for graduate employability, 94% of NUI Galway graduates progress to work or further study (2012).
### UCR Postgraduate Diploma in Business Management

<table>
<thead>
<tr>
<th>Coursework in U.S. Classroom</th>
<th>Coursework in U.S. Classroom</th>
<th>Unpaid Internship in U.S.</th>
<th>Coursework at NUI</th>
<th>Dissertation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global Human Resources</td>
<td>Marketing You</td>
<td>Students choose 3</td>
<td>Digital Marketing</td>
<td>Complete at NUI or from home country</td>
</tr>
<tr>
<td>Global Marketing Management</td>
<td></td>
<td>specialization courses</td>
<td>Marketing Innovation &amp; Commercialisation</td>
<td></td>
</tr>
<tr>
<td>Multinational Financial</td>
<td></td>
<td>in Marketing</td>
<td>Research Methods</td>
<td></td>
</tr>
<tr>
<td>Management</td>
<td></td>
<td></td>
<td>Services Marketing</td>
<td></td>
</tr>
<tr>
<td>Managing Change and Technology</td>
<td></td>
<td></td>
<td>Strategic Marketing</td>
<td></td>
</tr>
<tr>
<td>Strategic Management</td>
<td></td>
<td></td>
<td>Selling &amp; Sales Management</td>
<td></td>
</tr>
</tbody>
</table>

### MSc Program Start Dates

- September 2018
- September 2019

### Program Length

15 months total (9 month PGD + 6 month MSc completion)

### Cost Estimate*

- Additional Fees for Master’s Completion: $10,000 (2017)*

*Please note that all Master's program fees are approximate. Exact tuition and fees are in home country's currency and this USD conversion is based on current exchange rates. As such, fee amount may vary.

For more information about NUI Galway, visit:
http://www.nuigalway.ie

---

### Who Can Attend the Postgraduate Diploma Program:

- For non-native speakers, advanced English language is required: TOEFL 550 PBT, 80 iBT; IELTS 6.5; or the equivalent. If you do not have sufficient English skills to attend this program, you may join an English language program first.
- Bachelor’s degree (or equivalent combination of academic experience) required.
- No GMAT or management experience required.
- This program requires an F-1 visa for international applicants.

### Who Can Apply for the Master’s Program:

- NUI will accept applications from students who have successfully completed the Postgraduate Diploma in Business Management with a minimum GPA of 70%.

---

### How Long? How Much?

#### Postgraduate Program Start Dates

- 2017 Winter: January 2, 2017
- 2017 Fall: September 25, 2017

#### MSc Program Start Dates

- September 2018
- September 2019

#### Program Length

15 months total (9 month PGD + 6 month MSc completion)

#### Cost Estimate*

- Additional Fees for Master’s Completion: $10,000 (2017)*

*Please note that all Master's program fees are approximate. Exact tuition and fees are in home country's currency and this USD conversion is based on current exchange rates. As such, fee amount may vary.

For more information about NUI Galway, visit:
http://www.nuigalway.ie