Unlock the Gold Standard in Hospitality with Southern Cross University

Our partnership with Southern Cross University (SCU) offers an affordable pathway for you to complete a Master of International Tourism & Hotel Management in as little as 15 months. Begin your studies at UCR in the Postgraduate Diploma in Tourism & Hospitality Management program, and complete your Master’s degree in an accredited, highly respected program in Australia.

Why Choose Southern Cross University?

Southern Cross University (SCU) was established in 1994, and has rapidly grown into three campuses, including the Gold Coast campus established in 2010. SCU welcomes students from more than 50 countries studying courses designed in consultation with industry.

Southern Cross University is a vibrant, contemporary Australian university located in a unique part of Australia. Our program is designed for students who seek a senior management position in tourism or hospitality organizations. Graduates have specialized industry knowledge and become confident leaders who understand the complexity and challenges of global tourism.

Located in Queensland, Australia, the Gold Coast is Australia’s sixth largest city and is “famous for fun.” With beautiful beaches as well as nearby rainforests and historical landmarks, there are numerous ways to learn, relax and explore Australia.

Unique Program Features

- **Earn your Master’s Degree with an Additional Eight Months of Coursework after the Postgraduate Diploma:** Earn your Master’s degree in 15 months, with fifty percent of your Postgraduate Diploma coursework applied towards your Master’s degree requirements.
- **Paid Internship:** After you complete your first semester coursework, gain work experience through a fulltime paid internship. SCU has an extensive database of potential employers and provides support.
- **Flexible, Independent Research Project:** Develop a thesis in an area of international tourism and hotel management unique to your career aspirations, to help you step into a career in any area of tourism, from airlines to casinos, resorts, government or special interest tourism operations.
### Additional Benefits:

- **State-of-the-Art Facilities:** SCU offers a library with amazing ocean views and strong academic support with face-to-face or online help, as well as the Shared Services Hub.
- **Student Support:** SCU International was ranked number one for international student support by the International Student Barometer (2014) for the second year running.
- **Off-Campus Accommodations:** Choose from homestay or dorm rooms at the Coolangatta YHA (private or shared rooms available). Estimated Housing Cost: Approximately $200 per week.

### Who Can Attend:

- Bachelor's degree.
- No GMAT or management experience required.
- To continue in the Master’s portion of the coursework, you must complete your Postgraduate Diploma program with a minimum GPA of 70%.

### How It Works

**UCR Postgraduate Diploma in Tourism & Hospitality Management**

<table>
<thead>
<tr>
<th>Fall Quarter</th>
<th>Winter Quarter</th>
<th>Spring Quarter</th>
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<tbody>
<tr>
<td><strong>Coursework in U.S. Classroom</strong></td>
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<td><strong>Unpaid Internship in U.S.</strong></td>
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<tr>
<td>- Global Human Resources</td>
<td>- Marketing You</td>
<td>- Gain valuable work experience in an American company</td>
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<td>- Global Marketing Management</td>
<td>- Cross-Cultural Perspectives in Tourism</td>
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<td>- Multinational Financial Management</td>
<td>- Tourism Destination Management</td>
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<td>- Managing Change and Technology</td>
<td>- Event Design and Technologies</td>
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<td>- Strategic Management</td>
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**Master of International Tourism & Hotel Management**

<table>
<thead>
<tr>
<th>Summer</th>
<th>Fall</th>
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<tbody>
<tr>
<td><strong>Coursework at SCU</strong></td>
<td><strong>Paid Internship</strong></td>
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<tr>
<td>- Research Methods for Tourism and Hospitality</td>
<td>- Students complete a research project in conjunction with their paid internship.</td>
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<td>- Service Management for Tourism and Hospitality</td>
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<td>- Business Events Management</td>
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<tr>
<td>- Tourism and Hotel Professional Development</td>
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### How Long? How Much?

**Postgraduate Program Start Dates**

- 2017 Winter: January 2, 2017
- 2017 Fall: September 25, 2017

**Program Length**

- 17 months total (9-month PGD + 8-month Master’s completion)

**Master’s Program Start Dates**

- June 2017
- October 2017

**Cost Estimate**

- PGD Program: $19,950 USD
- Additional Fees for Master’s Completion: $17,000 USD*
  (Approximate tuition cost only.)

* Please note that all Master’s program fees are approximate. Exact tuition and fees are in home country’s currency and this USD conversion is based on current exchange rates. As such, fee amount may vary.

For more information about UCR IEP, Postgraduate Diplomas or Master’s Pathways, visit: [http://www.iep.ucr.edu/masters](http://www.iep.ucr.edu/masters)

For more information about Southern Cross University, visit: [http://scu.edu.au/international](http://scu.edu.au/international)

### Opportunities for Domestic Students

**Looking for funding?** Limited scholarships are available. You may also be eligible for federal financial aid funding.

**Have significant U.S. work experience?** You may be eligible to waive the internship requirement.

**Get help!** We can individually review your pathway to a Master’s. Call our office at 951-827-1664.