ACHIEVE THE GOLD STANDARD IN HOSPITALITY

Southern Cross University (SCU) was established in 1994, and has rapidly grown into three campuses, including the Gold Coast campus established in 2010. SCU welcomes students from more than 50 countries studying international tourism and hotel management courses, which have been designed in consultation with the industry.

Why Choose Southern Cross University?
Southern Cross University is a vibrant, contemporary Australian university located in a unique part of Australia. Our program is designed for students who seek a senior management position in tourism or hospitality organizations. Graduates have specialized industry knowledge and become confident leaders who understand the complexity and challenges of global tourism.

Australia’s #1 Famous, Beautiful Coast
Located in Queensland, Australia, the Gold Coast is Australia’s sixth largest city and is “famous for fun.” With beautiful beaches as well as nearby rainforests and historical landmarks, there are numerous ways to learn, relax and explore Australia.

Unique Program Features
• **Earn Your Master’s Degree with an Additional Eight Months of Coursework after the Postgraduate Diploma:** Eligible students can apply fifty percent of Postgraduate Diploma coursework to the SCU Master’s program, leaving you to complete one semester and a research project to earn your Master’s degree.
• **Internship Option:** After you complete your coursework, gain work experience through a 300-hour internship in a paid position. SCU has an extensive database of potential employers and provides support.
• **Flexible, Independent Research Project:** Develop a thesis in an area of international tourism and hotel management unique to your career aspirations, to help you step into a career in any area of tourism, from airlines to casinos, resorts, government or special interest tourism operations.

Additional Benefits
• **State-of-the-Art Facilities:** SCU offers a library with amazing ocean views and strong academic support with face-to-face or online help, as well as the Shared Services Hub—a one-stop shop for students.
• **Student Support:** SCU International was ranked number one for international student support by the International Student Barometer (2014) for the second year running.
• **Off-Campus Accommodation:** A variety of housing options are available, depending on whether students wish to stay in a homestay or a dorm room at the Coolangatta YHA, and if you prefer a private or shared room. **Estimated Housing Cost:** Approximately $800 per month

Who Can Apply?
• For non-native English speakers, advanced English language is required. Completion of the UCR Postgraduate Diploma qualifies you for this requirement.
• You must have a minimum GPA of 70% in the Postgraduate Diploma program.
## HOW IT WORKS

**UCR Postgraduate Diploma in Tourism & Hospitality Management**

<table>
<thead>
<tr>
<th>Fall Quarter</th>
<th>Winter Quarter</th>
<th>Spring Quarter</th>
<th>Summer**</th>
<th>Fall</th>
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</thead>
<tbody>
<tr>
<td><strong>Coursework in U.S. Classroom</strong></td>
<td><strong>Coursework in U.S. Classroom</strong></td>
<td><strong>Unpaid Internship in U.S.</strong></td>
<td><strong>Coursework at SCU</strong></td>
<td><strong>Paid Internship</strong></td>
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<tr>
<td>• Global Human Resources</td>
<td>• Marketing You</td>
<td>• Gain valuable work experience in an American company</td>
<td>• Research Methods for Tourism and Hospitality</td>
<td>• Students complete a research project in conjunction with their internship.</td>
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<tr>
<td>• Global Marketing Management</td>
<td>• Cross-Cultural Perspectives in Tourism</td>
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<td>• Service Management for Tourism and Hospitality</td>
<td>Research Project</td>
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<td>• Multinational Financial Management</td>
<td>• Tourism Destination Management</td>
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<td>• Business Events Management</td>
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<td>• Managing Change and Technology</td>
<td>• Event Design and Technologies</td>
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<td>• Tourism and Hotel Professional Development</td>
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<td>• Strategic Management</td>
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**How Long? How Much?**

**Postgraduate Program Start Dates**
- **2018 Winter**: January 2, 2018
- **2018 Fall**: September 24, 2108
- **2019 Winter**: January 2, 2019
- **2019 Fall**: September 23, 2019

**Master’s Program Start Dates**
- June 2018 October 2018
- June 2019 October 2019

**Program Length**
- 17 months total (9-month PGD + 8-month Master’s completion)

**Cost Estimate**
- PGD Program (9 months): $19,950 (2018/2019)
- Additional Fees for Master’s Completion: $20,000 USD (2018-2019)*
  (Approximate tuition cost only.)

* Please note that all Master’s program fees are approximate. Exact tuition and fees are in home country’s currency and this USD conversion is based on current exchange rates. As such, fee amount may vary.

For more information about Southern Cross University, visit: [scu.edu.au/international](http://scu.edu.au/international)